



**REGULAR WORK SESSION MEETING
TUESDAY JANUARY 31, 2023 @ 5:30 PM
CHERRYVILLE COMMUNITY BUILDING
W.J. ALLRAN COUNCIL CHAMBERS
106 S. JACOB STREET CHERRYVILLE, NC 28021**

The Honorable Mayor H.L. Beam called the meeting to order. Councilmember's Gary Freeman, Malcolm Parker, Jon Abernethy, and Jill Puett were present. City Manager Brian Dalton, City Clerk Paige H. Green, City Attorney Palmer Huffstetler Jr., and Planning & Zoning Director Alex Blackburn.

ITEMS FOR DISCUSSION OR ACTION:

CHERRYVILLE LITTLE THEATRE UPDATE, WADE STROUPE:

Former Mayor Wade Stroupe approached the podium to share that the Cherryville Little Theatre (CLT) is celebrating 50 years of performing arts in Cherryville this year. The CLT has remained active since its first production in May 1973. For 50 years, there has been an active board of directors with oversight and management for theatre operations. Mayor Stroupe shared that there are some immediate needs for the CLT and the first one is plumbing. The original plumbing desperately needs replacing. He also shared that an HVAC unit needs replacing but that can wait a while. He thanked the city for all they have done to the building and for the CLT, sharing that the board members have plans of raising money as well.

PRESENTATION OF DRAFT MURAL/SIDEWALK ORDINANCE, MARKETING COORDINATOR STEVE PANTON:

Mr. Panton approached the podium to present a draft mural ordinance for consideration. Mr. Panton shared the need for a mural ordinance and he explained that the, final decision for any mural would be made by the Cherryville City Council. Mr. Panton went over the ordinance and gave many examples of where murals could be put up and the different types of murals. This will be on the February agenda for consideration to set a public hearing date.

DISCUSSION OF ORDINANCE FOR ROAD CLOSURE FOR CHERRYVILLE CHERRY BLOSSOM FESTIVAL, PROGRAM COORDINATOR MARY BETH TACKETT:

Mr. Dalton asked for consideration for the following annual ordinance:



AN ORDINANCE DECLARING A ROAD CLOSURE FOR THE CHERRYVILLE CHERRY BLOSSOM FESTIVAL

WHEREAS, the City Council of Cherryville acknowledges a long tradition of providing the annual Cherryville Cherry Blossom Festival for the pleasure of its citizens; and

WHEREAS, the City Council of Cherryville acknowledges that its citizens, businesses, and community organizations benefit from participation in the annual Cherry Blossom Festival; and

WHEREAS, the City Council of Cherryville acknowledges a festival requires approximately two (2) hours to install signing and traffic control, and also requires approximately two and a half (2.5) hours for removing signs, traffic control, and litter;

NOW THEREFORE BE IT ORDAINED by the City Council of Cherryville pursuant to the authority granted by G.S. 20-169 that we hereby declare a temporary road closure during the day(s) and times set forth below on the following described portion of a State Highway System route:

Date(s): Saturday, April 22, 2023


Times: 7:00 a.m. to 6:00 p.m.

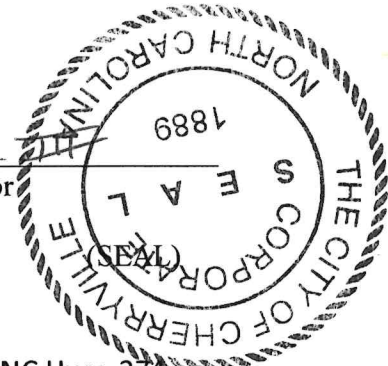
Area Description: NC Hwy 274 at the intersection of Main Street.

This ordinance to become effective when signs are erected giving notice of the limits and times of the festival, and implementation of adequate traffic control to guide through vehicles around the festival area.

Adopted this 31 day of January 2023.


Paige H. Green, CMC, NCCMC, City Clerk


H.L. Beam III, Mayor



Councilmember Freeman made a motion to approve the ordinance to close NC Hwy. 274 on Saturday April 22, 2023 from 7:00 am until 6:00 pm. Councilmember Abernethy seconded the motion and the vote was unanimous.

DISCUSSION OF ORDINANCE FOR ROAD CLOSURE FOR CHERRYVILLE CHRISTMAS PARADE, PROGRAM COORDINATOR MARY BETH TACKETT:

Mr. Dalton asked for consideration for the following annual ordinance:



**AN ORDINANCE DECLARING A ROAD CLOSURE FOR THE
CHERRYVILLE CHRISTMAS PARADE**

WHEREAS, the City Council of Cherryville acknowledges a long tradition of providing the annual Cherryville Christmas Parade for the pleasure of its citizens; and

WHEREAS, the City Council of Cherryville acknowledges that its citizens, businesses, and community organizations benefit from participation in the annual Christmas Parade; and

WHEREAS, the City Council of Cherryville acknowledges a parade requires approximately two (2) hours to install signing and traffic control, and also requires approximately two and a half (2.5) hours for removing signs, traffic control, and litter;

NOW THEREFORE BE IT ORDAINED by the City Council of Cherryville pursuant to the authority granted by G.S. 20-169 that we hereby declare a temporary road closure during the day(s) and times set forth below on the following described portion of a State Highway System route:

Date(s): Saturday, December 19, 2023

Times: 8:00 a.m. to 12:30 p.m.

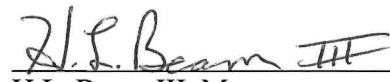
Route Description: NC Hwy 274 at the intersections of Main Street and First Street (the parade is held on local roads, namely Main Street, Mulberry Street, and First Street and only crosses NC Hwy 274 at the intersections noted above)

This ordinance to become effective when signs are erected giving notice of the limits and times of the parade, and implementation of adequate traffic control to guide through vehicles around the parade route.

Adopted this 31 day of January 2023.



Paige H. Green, CMC, NCCMC, City Clerk



H.L. Beam III, Mayor



Councilmember Freeman made a motion to approve the ordinance to close NC Hwy. 274 on Saturday December 19, 2023 from 8:00 am until 12:30 pm. Councilmember Puett seconded the motion and the vote was unanimous.

DISCUSSION OF SERVICE LINE WARRANTY PROGRAM, CITY MANAGER BRIAN DALTON:

Mr. Dalton went over the following information regarding the National League of Cities Service Line Warranty Program. They have reached out to Mr. Dalton wanting to offer this plan to any citizens that may be interested. Samples of literature from National League of Cities was also provided.

BACKGROUND: The National League of Cities (NLC) Service Line Warranty Program, offered by Utility Service Partners, a HomeServe Company, was conceived in partnership with the National League of Cities to educate property owners about their service line responsibilities and to help residents avoid the out-of-pocket expense for unanticipated and potentially costly service line repairs and replacements. Our program, the only one of its kind endorsed by the NLC and, will help the City of Cherryville to achieve its goals by:

- Providing homeowners affordable protection against significant and unexpected costs to remedy leaking/broken/ clogged water lines, sewer lines, and in-home plumbing lines
- Ensuring the delivery of timely, high-quality repair services in adherence to all applicable codes
- Providing exemplary service that reflects positively on the City
- The program generates an ongoing, sustainable source of revenue for partner municipalities and stimulates the local economy by using fully vetted local contractors to complete the repairs.
- The City will receive a royalty of \$0.50 per product per month for the duration of the program.

COVERAGE: NLC Service Line Warranty Program offers three complete and separate voluntary programs. There is never a service fee/deductible or annual or lifetime limit. Residents can cancel the warranties at any time.

Exterior Water Service Line: Includes service to locate, excavate and repair/replace a leaking exterior water service line. Covered repairs include, but are not limited to leaks, breaks, corrosion, blockages, root intrusion, and other types of damage (such as from freezing) that impair or limit the intended function of the system. Includes thawing of frozen water lines. Includes restoration of ground surface features after excavation for service line repair, including filling, raking, reseeding, reinstallation of existing soft landscaping and shrubbery, and patching of paved surfaces.

Exterior Sewer Service Line: Includes services to locate, excavate and repair/replace a leaking exterior sewer service line. Covered repairs include, but are not limited to leaks, breaks, corrosion, blockages (due to fats, oils and grease), root intrusion, and other types of damage

(such as from freezing) that impair or limit the intended function of the system. Includes restoration of ground surface features after excavation for service line repair, including filling, raking, reseeding, reinstallation of existing soft landscaping and shrubbery, and patching of paved surfaces.

Internal Plumbing and Drainage: Coverage includes the emergency breakdown costs of repairing or replacing interior water, sewer, and drainage pipe materials, valves and other plumbing-related material, including unblocking, repair and replacement. Repair of clogged toilets.

Product	Monthly	Annual Coverage Limit	Annual Service Calls/Per Call Coverage	Royalty for the City
External Water Line	\$5.75	Unlimited	Unlimited Calls \$8,500 Per Call	\$0.50 per contract per month
External Sewer Line	\$7.75	Unlimited	Unlimited Calls \$8,500 Per Call	\$0.50 per contract per month
In-Home Plumbing	\$9.99	Unlimited	Unlimited Calls \$3,000 Per Call	\$0.50 per contract per month

IMPLEMENTATION: The NLC Service Line Program will utilize the City logo to brand the materials used to educate City residents/customers about our repair service plans. Program marketing literature clearly discloses that the Program and the City are separate entities and that the program is voluntary for residents. The NLC Service Line Warranty Program will create all marketing materials with input from the City and will submit all marketing/communications materials to the City for final approval.

ENROLLMENT AND BILLING: The NLC Service Line Program offers residents simple options if they choose to enroll either via mail, phone, or web. We handle all customer billing and residents can choose annual, quarterly, or monthly billing and may pay by check, direct debit/ACH, or credit card. Once we receive the enrollment application, customers receive a welcome letter which includes their service agreement terms and conditions, their payment details, a reiteration of their policy coverage, and our toll-free customer service number. Customers also receive a welcome call from customer service as an additional, personalized confirmation of the program. We handle all customer billing, and a homeowner can enroll or cancel at any time.

FINANCIAL IMPACT: No cost to the City to participate and the City would receive \$0.50 per product per month royalty, paid annually.

After some discussion, many questions were left unanswered. Council directed Mr. Dalton to make some calls and get more information before a decision is made.

After some discussion, Councilmember Freeman made a motion to approve the Service Line Warranty Program. Councilmember Puett seconded the motion and the vote was unanimous.

OTHER BUSINESS:

Councilmember Freeman asked for an update on leaves.

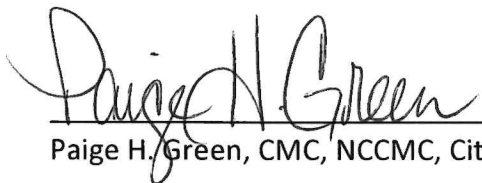
Mr. Dalton shared that he has received an offer from Cherryville Main Street LLC., for \$150,000.00 for the building located at 109 E. Main Street. Currently the building houses the Cherryville Historical Museum. Cherryville Main Street LLC would like to purchase the building for a restaurant, and they do plan on, locating the museum to another location in the historic district. Mr. Dalton explained that according to NCGS 160A-269, City owned property must be sold by an upset bid process. Mr. Dalton asked for consideration to accept the bid from Cherryville Main Street LLC, and begin the upset bid process.

Councilmember Freeman made a motion to accept the bid of \$150,000.00 and start the upset bid process for 109 E. Main Street. Councilmember Puett seconded the motion and the vote was unanimous.

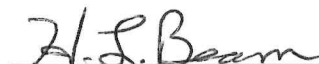
ADJOURNMENT:

Councilmember Parker made a motion to adjourn the work session meeting. Councilmember Puett seconded the motion and the vote was unanimous. The meeting adjourned at 6:45 pm.

Adopted this 13 day of March 2023.



Paige H. Green, CMC, NCCMC, City Clerk



H.L. Beam, Mayor

