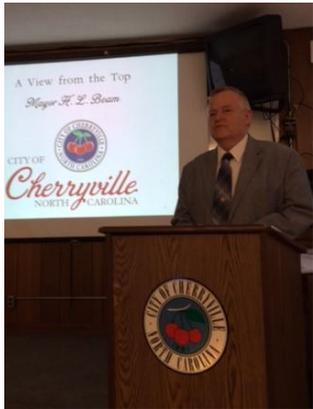


## CMSP Kicks Off Year 3 With Awards and Grants

### \$16,500 Awarded to the Cherryville Main Street Program

There was tremendous excitement on Tuesday night, September 20<sup>th</sup> as the Cherryville Main Street Program (CMSP) kicked off its 3<sup>rd</sup> year of operations. With Mayor H. L. Beam, NC Department of Commerce representative, Sherry Adams, and numerous business representatives in attendance, the CMSP volunteers knew this night would be special.



MAYOR H. L. BEAM SPEAKS TO  
CMSP VOLUNTEERS

Cherryville Mayor H.L. Beam addressed the gathering. He thanked all the volunteers and cited the great progress that CMSP had achieved during its first two years of operations. The Mayor noted that the new Heritage Mural was one of the most dramatic changes he had witnessed in the Downtown and that he had received many positive comments on the mural. He also pointed to the new businesses, the outdoor furniture, the banners and the Coca-Cola murals as other examples of positive change along Main Street.

The Mayor highlighted the recent entry of the Downtown Central Business District into the National Register of Historic Places. He noted that this will be a huge factor in attracting new businesses to Cherryville. Chairman Andy West then presented the Mayor the official Department of Interior certificate declaring the City of Cherryville as a National Historic District.

Next, Ms. Sherry Adams from the North Carolina Main Street Office of the NC Department of Commerce presented Mayor Beam a certificate accrediting Cherryville as a “Main Street America Community.” Ms. Adams stated that the City of Cherryville is one of only 44 cities in the state of North Carolina to achieve this national accreditation. “With 552 cities in the state, this represents a significant milestone for the City,” said Ms. Adams.

Chairman West noted the positive partnerships between the CMSP Committee and the private sector in Cherryville. He described the private

sector as the organizations and clubs, the businesses, and the citizens of Cherryville. He then introduced Mr. Boozie Dellinger of the **Cherryville New Years Shooters**. Mr. Dellinger presented the City a check for \$5,000 to assist CMSP in sponsoring the new Heritage Mural. He spoke of the importance of keeping the New Years Shooters tradition alive.



NC DOC REPRESENTATIVE  
MS. SHERRY ADAMS

Mr. David Ferguson, Chairman of the Cherryville **HomeTrust Bank** Board of Directors, then presented a check for \$5,000 to the City to help sponsor the new Heritage Mural. He noted that **HomeTrust** remains an active participant in supporting civic initiatives and that the Main Street Program is an important program for Cherryville.

Ms. Charity Barbee representing **ElectriCities of North Carolina** then presented the City of Cherryville with a check for \$4,000 to assist CMSP in developing a Land Use and Streetscape Master Plan. She stated that the Land Use and Streetscape Master Plan will chart a path for Cherryville’s future.

Lastly, Mr. Chad Hovis, President of the **Cherryville Rotary Club** presented Mayor Beam with a check for \$2,500 to support the CMSP initiative entitled “The Doors of Downtown.” This is focused on replacing several dilapidated doors in the Downtown.



## Cherryville Heritage Mural Celebrates Our History

The Cherryville Main Street Program (CMSP) engaged renowned regional muralist, J. B. McKinney of Greenville, S.C. to paint a large mural on the Mountain Street side of the old Ferguson Hardware building at the City Center.



“SHOOTING IN THE NEW YEAR” - THE HERITAGE MURAL

This painting represents over 300 years of Cherryville’s heritage. The Bavarian tradition of shooting in the New Year was brought to the area by German settlers in the 18<sup>th</sup> century. The white pine trees that dominated the landscape inspired the town’s original name, White Pine. During the mid-19<sup>th</sup> century and throughout the Civil War.



this area served as the strategic western terminus of the Wilmington, Charlotte, & Rutherfordton Railroad. In 1881 the town was incorporated and renamed Cherryville. The railroad expanded at the turn of the century, bringing prosperity to the downtown. In 1924, the extant Seaboard Air Line Railway Depot was constructed. Today, CSX operates the railroad. CMSP thanks the **Cherryville New Year’s Shooters Inc.** and **HomeTrust Bank** who made this beautiful mural possible through their generous donations as co-sponsors of the project; Ferguson/Ace Hardware who donated primer for the wall preparation; and Sam Beam, who granted permission to use his building’s wall for the mural.

The mural adds color, art and beauty to the downtown as we continue to celebrate our heritage as an authentic Southern city.

### Did you know?

The chic, newly opened **Incandescence Wellness Spa** now occupies the historic 105 years old Weathers building, built in 1911 by John Weathers to house the Cherryville Drug Company.

## Citizens Provide Input At Streetscape Forum

On September 27<sup>th</sup> professional architects from **Land Design Workshop** in Asheville held a public forum for the citizens of Cherryville. The architects shared with attendees the draft concepts and plans for redesigning and improving the downtown corridor. Attendees voted on a variety of design elements, giving the architects valuable input on how citizens would like downtown to look in the future.



TREES, BUMP-OUTS, AND LARGE CROSSWALKS ARE IN THE NEW STREETScape

The plans include walking/bicycle trails, improved pedestrian areas, parks, parking, traffic flow, and increased green space. Once finished, the Land Use/Streetscape Master Plan will drive future investment to improve the City of Cherryville for the next 10+ years.